

DESIGNER

CORE RESPONSIBILITY:

A Designer is responsible for creating compelling visuals and layouts used to populate social media channels and for other online and offline applications.

KEY DUTIES:

A Designer is responsible for creating compelling imagery, designs, layouts and other graphical content and assets used to populate social media channels and for other online and offline applications company-wide. A Designer should;

- Use graphics packages such as Photoshop and Illustrator, traditional illustration skills, and photography in order to create visual communications that answer any given creative brief, to a high standard.
- Help develop pitch decks, corporate presentations and branded documents that present information in a clear articulate manner.
- A designer should be able to complete the majority of their workload with little supervision from senior colleagues.
- Assist colleagues across the company in producing basic visuals and presentations themselves that meet the high aesthetic standards of the Design Team. This includes developing template decks and documentation that can easily be personalized.
- Record hours spent servicing each client in a timely manner.
- Actively contribute to brainstorming, especially with regards to the visual and tactical execution of ideas.
- Be able to justify to colleagues why they chose a particular font, color, composition or subject choice in order to answer a particular brief.
- Actively contribute to team meetings and other Design Team initiatives. Play a team role in elevating our reputation (both internally and externally) as a 'creative powerhouse' - advocates of anything and everything that's creatively inspiring!

KEY CANDIDATE REQUIREMENTS:

Designers play an important role within the Design Team. The ideal candidate will have;

- A minimum of 1 year's experience as a junior designer or designer within the creative industry.
- A mastery of Photoshop, and (at very least) a working knowledge of Keynote and Illustrator. Experience with other creative tools and packages would be beneficial but not essential.
- A demonstrable passion for creativity and an education/background that involved artistic expression.
- An interesting portfolio that demonstrates the fundamentals of design, from layout and typography, to color and composition.
- The ability to draw/illustrate and experience in photography would be beneficial.
- A thorough understanding of (and appreciation for) social media, and the main features, benefits and limitations of all of the major social platforms.
- Excellent English language/writing skills, which enable the individual to communicate visual concepts clearly to team members and integrate grammatically-correct copy into designs without spelling errors.
- Experience of working on projects involving consumer brands, and an understanding of working within brand guidelines for specific audiences.
- Excellent time management skills and experience working to tight deadlines in a fast-paced environment.
- An energetic team player, with a can-do attitude and a positive personality.